###### SuperCommunity Bank Product Management Executives Peer Group Forum

**The Andaz Scottsdale, Scottsdale, AZ**

**March 9-10, 2020**

**AGENDA**

*(Casual Attire, jeans welcome)*

##### Monday, March 9th

 7:30 a.m. Breakfast

 8:00 Roundtable Discussions

Bring 2-3 ideas to share with group

Bring one best practice

Discuss what not to do (disasters)

Product management in digital channels

 Bring questions you’d like to ask

 10:00 Break

 10:15 Discussions continues

 12:00 Lunch

 1:00 Fee vs. free – table stakes vs. value creation

 2:00 Break

 2:15 Best new product introduced this year

 3:30 Adjourn

 6:00 Dinner off-site\*

##### Tuesday, March 10th

 7:30 a.m. Breakfast: Topics for our next meeting

 8:00 Cash management and business products

 9:15 Break

 9:30 Payment hub concepts for business and commercial; product needs and on boarding best practices

 10:00 Digital conversation (continued)

 10:45 Fintech partnerships – who you like and who you dropped

 12:00pm Adjourn

**NEXT MEETING: MONDAY-TUESDAY, SEPTEMBER 21-22, 2020**